



RightsWATCH

data-centric security

Are you controlling INFORMATION DISCLOSURE?

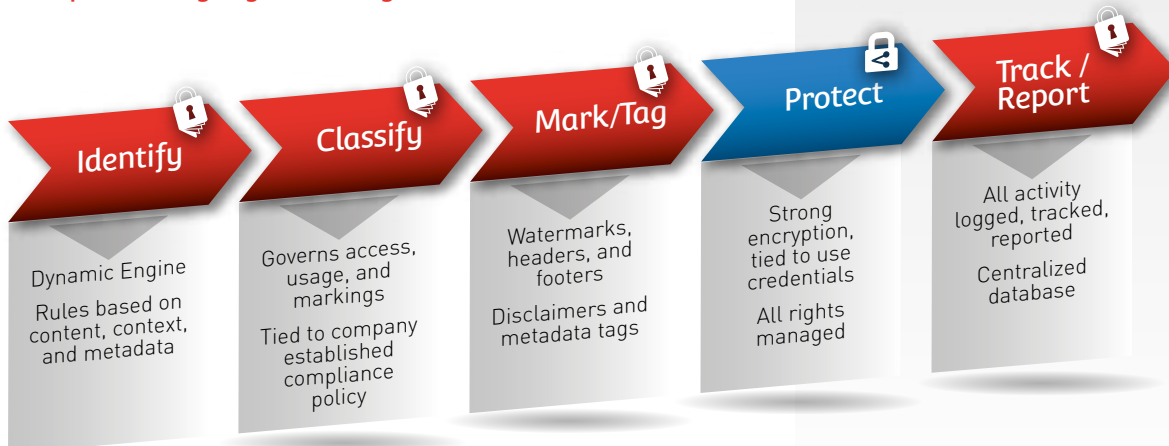
WHAT IS RIGHTSWATCH

RightsWATCH is a state-of-the-art data-centric information security solution that ensures that sensitive and confidential information can only be used by those that have express authority to do so. Even if sensitive data is leaked, it is rendered useless to unauthorized parties that may acquire it.

RightsWATCH allows an organization's information control policy to be seamlessly applied to all types of unstructured data (such as emails, documents, spreadsheets, etc.) without placing additional burden on the thousands of users who are actually creating that data.

Leveraging Data Classification and Information Rights Management in a single solution, RightsWATCH keeps sensitive data safe and secure regardless of whether it is in transit or at rest. This solution additionally allows sensitive data to travel outside the network perimeter defenses and remain secure.

Key functions of RightsWATCH complementing Rights Management Services (RMS)



WHY RIGHTSWATCH

Five reasons why RightsWATCH

- 1 RightsWATCH integrates into the native user workflow to make information protection and control intuitive and familiar, increasing user adoption.
- 2 The RightsWATCH paradigm fully supports iOS, Android, and BlackBerry in the BYOD environment. Secure data can exist anywhere, regardless of what type of data it is.
- 3 A centralized database and management console to log, track, and report allows easy implementation into a complete compliance environment for regulatory and audit purposes.
- 4 RightsWATCH leverages Azure, RMS, and Office 365 to extend the RMS data security model. Data is secure regardless of its state.
- 5 RightsWATCH has a dynamic classification engine to automatically classify data, enforcing corporate policy, and removing the burden and reliance on the user to make appropriate decisions.

Download RightsWATCH for Individuals here!





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DATA-CENTRIC SECURITY

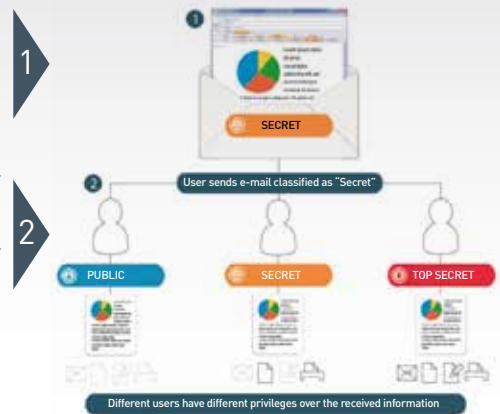
Multi-level security model	✓
Role-based access control	✓
Marking, tagging, and fingerprinting	✓
Easy user experience	✓
Dynamic content, context, and meta-data aware policy rules	✓
Application of RMS templates controlling access and usage rights	✓
Classification of emails and various file types	✓
Protection (encryption) of emails and various file types	✓
Data classification support on smartphones and tablets	✓
Data protection support on smartphones and tablets	✓
Complete centralized admin + audit trail for forensic analysis	✓

SEAMLESS DATA PROTECTION

The information is classified when created and can only be accessed by users with the appropriate credentials.

Users can only perform actions allowed by their credentials to open, print, edit, cut and paste, and save.

Additionally, permissions for e-mail actions, i.e. reply and forward, are granted based on credentials.



DYNAMIC DATA CLASSIFICATION

Advanced data-centric security solutions allow information to be classified as it is saved (in the case of documents, spreadsheets, presentations, etc.) or as it is sent (in the case of messages and emails.) RightsWATCH is unique in its ability to dynamically enforce an organization's information security and control policy on all types of unstructured data, at the point it's created.

Emails, documents, spreadsheets, presentations, and PDFs are automatically classified as to level of sensitivity, based upon:

Content

KEYWORDS, PHRASES, REGULAR EXPRESSIONS, DATA FORMATS, ETC.

Context

LOCATION, USER, ETC.

Metadata

SIZE, FORMAT, TYPE, ETC.



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