

## Manage outbound email, and immediately mitigate the risks associated with employee communications.

Government regulations require businesses to safeguard the privacy of customer data, whether it is a patient's Protected Health Information (PHI) record or a customer's Personally Identifiable Information (PII) such as a credit card number, or driver's license number. Desktop email encryption solutions provide effective tools for knowledge workers to selectively encrypt messages containing sensitive information. However, relying on users to make the decisions whether or not to encrypt is prone to errors. As an additional "safety net," policy-based encryption helps to identify any other emails that should have been encrypted. DataMotion's PolicyAgent monitors all of your organization's outbound e-mail for sensitive content. Its flexible yet powerful rules set allows you to create comprehensive policies. This frees your employees from worrying about the do's and don'ts of email communication.

## Apply corporate policies for compliance

DataMotion's PolicyAgent sits in your outbound mail flow and accepts SMTP traffic from your email system. It inspects all messages, and applies your corporate policies to determine the action to take. Actions include but are not limited to, sending an encrypted email over the Internet, holding the message for further inspection, forwarding a copy to your message archive or sending a non-encrypted email. If an email needs to be delivered securely, the PolicyAgent forwards it to the DataMotion SecureMail service over an encrypted channel.



- Recognize immediate cost reduction, improve your bottom line, and increase your business's competitive advantage.
- Reduce your exposure to compliance policy violation, litigation and penalties.
- Make intelligent business decisions with the visibility gained from management, control, security and reporting of data exchanges.
- Extend trust by developing more secure communication between you and your customers.
- Quickly and cost-effectively reduce human error so you can focus on your business priorities.
- Meet SLA requirements

*"Governance is the process of establishing how decisions are made and policies are set, while compliance assures that those decisions are acted upon and the policies are followed. Risk management is the process of ensuring that important business processes and behaviors remain within the tolerances associated with those policies and decisions. Thus, governance is the lead process, and absent good governance, compliance and risk management become problematic.*

**Gartner**

## BENEFITS

**Increased Customer Satisfaction** - Enable your organization to harness the convenience of email and the Internet to confidently conduct more business electronically.

**Enhanced business process efficiency** - securely share business-critical data amongst your geographically dispersed staff and partners.

**Reputation protection** - Increase consumer trust in your business process by ensuring that sensitive information is always sent securely.

**Minimized Business Risk** - Prevent data leakage by filtering/blocking transmission of unauthorized information.

**Achieve Compliance** - Ensure all outbound email communications are compliant with regulations such as HIPAA, SOX, GLB, and PCI.

## FEATURES

Scans over 300 different attachment types for sensitive or regulated content

Automated Email Encryption allows you to create comprehensive policies, including securing delivery of email based upon attributes such as content or address type

Rich Rules Set to build policies using comprehensive list of pattern-matching tools

Up and Running within a Day

Conveniently and automatically update rules by hot-linking policies to existing data stores for automatic rule updates

Works with common email platforms such as Exchange, Lotus Notes and Groupwise

Offered on premise or on demand

24 x 7 x 365 Monitoring

## ADDITIONAL TECHNICAL SPECIFICATIONS:

- Industry Standard encryption: SSL, TLS
- SMTP, TLS Supported Protocols
- Compatible with On-premise or Cloud-based Archiving systems
- Windows Server 2000 or higher supported